



# TechStart 2009 Wine Tasting & Charity Gala September 26, 2009

## 2009 Sponsorship Opportunities

### Exclusive Sponsorships

*These sponsorships are limited to one.*

#### Technology Educator of the Year \$6,000

*The Oregon Technology Educator of the Year is an effective, engaging K-12 teacher that inspires passion and commitment from students and serves as a role model for peers. The **Exclusive** Educator of the Year sponsor plays a necessary role in recognizing this teacher and his or her outstanding efforts.*

- ✓ Provides \$1,000 for the Technology Educator's classroom
- ✓ Table for 10: includes hosting a K-12 educator or student and his or her guest, plus 8 seats for your auction guests
- ✓ Full-page ad (B&W) across from Award Winner page in event catalog
- ✓ Special mention in press releases regarding Award Winner
- ✓ Logo recognition on Uncork-ED web page
- ✓ Logo recognition at Uncork-ED presentation
- ✓ Logo on invite emails and promotion
- ✓ Logo on award given to Educator of the Year
- ✓ Live recognition and opportunity to be on stage when award is presented
- ✓ Inclusion on sponsor page in event catalog
- ✓ Seated at or near table of Technology Educator of the Year Finalists

#### Student Technologist of the Year \$6,000

*The Oregon Student Technologist of the Year is an outstanding high school senior with a passion for technology and a desire to pursue a post-secondary education in computer science or a technology-related field. The **Exclusive** Student Technologist of the Year sponsor plays a necessary role in recognizing the Award Winner's achievements.*

- ✓ Provides \$4,000 in scholarship funds for the Student Technologist to attend college in a technology-related field
- ✓ Table for 10: includes hosting a K-12 educator or student and his or her guest, plus 8 seats for your auction guests
- ✓ Full-page ad (B&W) across from Award Winner page in event catalog
- ✓ Special mention in press releases regarding Award Winner
- ✓ Logo recognition on Uncork-ED web page
- ✓ Logo recognition at Uncork-ED presentation
- ✓ Logo on invite emails and promotion
- ✓ Logo on award given to Student Technologist of the Year
- ✓ Live recognition and opportunity to be on stage when award is presented
- ✓ Inclusion on sponsor page in event catalog
- ✓ Seated at or near table of Student Technologist of the Year

**Build a Foundation. Awaken a Passion.**

**Supporting TechStart increases access to technology education to over 30,000 K-12 students in Oregon Schools.**

#### Contact:

Natasha MacDonald, Executive Director  
natasha.macdonald@techstart.org  
(503) 228-5429

**TechStart**  
Education Foundation



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## 2009 Sponsorship Opportunities

### Premium Sponsorships

*These sponsorships are limited to two.*

#### Wine Tasting Sponsor

**\$5,000**

- ✓ *Table for 10*: includes hosting a K-12 educator or student and his or her guest, plus 8 seats for your auction guests
- ✓ Company Logo recognition at each wine tasting table
- ✓ Logo acknowledgement on auction promotion
- ✓ Live recognition from the stage at the auction
- ✓ Half-page ad (B&W) in auction catalog
- ✓ Logo featured on TechStart Uncork-ED web page
- ✓ Inclusion on sponsor page in event catalog

#### Bid Card Sponsor

**\$3,500**

- ✓ *Table for 10*: includes hosting a K-12 educator or student and his or her guest, plus 8 seats for your auction guests
- ✓ Logo on the back of auction bidding cards
- ✓ Half-page ad (B&W) in event catalog
- ✓ Inclusion on sponsor page in event catalog
- ✓ Signage recognition at Uncork-ED
- ✓ Logo on Uncork-ED page

#### Auction Sponsor

**\$3,500**

- ✓ *Table for 10*: includes hosting a K-12 educator or student and his or her guest, plus 8 seats for your auction guests
- ✓ Logo on raffle signs
- ✓ Half-page ad (B&W) in auction catalog
- ✓ Inclusion on sponsor page in catalog
- ✓ Signage recognition at Uncork-ED
- ✓ Logo on Uncork-ED web page

#### Wine Pull Sponsor

**\$3,500**

- ✓ *Table for 10*: includes hosting a K-12 educator or student and his or her guest, plus 8 seats for your auction guests
- ✓ Logo on Wine Pull signs
- ✓ Logo label on each bottle (bag or bottle)
- ✓ Half-page ad (B&W) in auction catalog
- ✓ Inclusion on sponsor page in catalog
- ✓ Signage recognition at Uncork-ED
- ✓ Logo on Uncork-ED web page

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### Additional Sponsorships and Ticket Options

#### Table Host

**\$2,500**

- ✓ Table for 10: includes hosting a K-12 educator or student and his or her guest, plus 8 seats for your auction guests
- ✓ Logo on gift bag at each seat
- ✓ Half-page ad (B&W) in auction catalog
- ✓ Inclusion on sponsor page in catalog
- ✓ Signage recognition at Uncork-ED
- ✓ Logo on Uncork-ED web page

#### Table Sponsor

**\$2,000**

- ✓ Table for 10: includes hosting a K-12 educator or student and his or her guest, plus 8 seats for your auction guests
- ✓ Logo sign on table centerpiece
- ✓ Logo recognition on Table Sponsor presentation slide
- ✓ Inclusion on sponsor page in catalog

#### Promotions Sponsor

**\$1,500**

- ✓ Featured logo on each Portland Business Journal ad
- ✓ Logo acknowledgement on the your auction promotion
- ✓ Logo on Uncork-ED web page
- ✓ Inclusion on sponsor page in event catalog
- ✓ Two tickets to Uncork-ED

#### Event Tickets

- ✓ One ticket to Uncork-ED: \$160
- ✓ Two tickets to Uncork-ED: \$300
- ✓ Four tickets to Uncork-ED: \$500, each additional ticket \$125

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## 2009 Sponsorship Opportunities

Company Name: \_\_\_\_\_ (“Sponsor”)

Primary Sponsorship Contact: \_\_\_\_\_

Address: \_\_\_\_\_ Mail Drop or Suite: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Signature of Authorized Representative: \_\_\_\_\_ Date: \_\_\_\_\_

*\*By signing above Sponsor accepts and agrees to the Promotion Terms and Conditions provided with this Registration Form*

Name and Title of Authorized Representative: \_\_\_\_\_

## TechStart Sponsorship Payment Options

Please indicate the sponsorship package of choice:

### Uncork-ED Wine Tasting & Charity Gala Sponsorships

- |   |                     |
|---|---------------------|
| <input type="checkbox"/> Technology Educator of the Year        | \$ 6,000            |
| <input type="checkbox"/> Student Technologist of the Year       | \$ 6,000            |
| <input type="checkbox"/> Wine Tasting Sponsor                   | \$ 5,000            |
| <del><input checked="" type="checkbox"/> Bid Card Sponsor</del> | <del>\$ 3,500</del> |
| <input type="checkbox"/> Auction Sponsor                        | \$ 3,500            |
| <input type="checkbox"/> Wine Pull Sponsor                      | \$ 3,500            |
| <del><input checked="" type="checkbox"/> Table Host</del>       | <del>\$ 2,500</del> |
| <input type="checkbox"/> Table Sponsor                          | \$ 2,000            |
| <input type="checkbox"/> Promotions Sponsor                     | \$ 1,500            |
| <input type="checkbox"/> _____ Additional Event Tickets         | \$ _____            |
| <b>Total:</b>   | \$ _____            |

**Important:** You will receive email notification of your sponsorship confirmation within 48 hours of receipt of registration form. Invoices will be sent within 72 hours of confirmation. Sponsorships are offered on a first-come, first-serve basis with the right of first refusal going to the previous year’s sponsors.

### Method of Payment:

- Check (payable to “TechStart”)

Mail checks to:

TechStart Education Foundation  
Attn: Natasha MacDonald  
111 SW 5<sup>th</sup> Avenue, Suite 120  
Portland, OR 97204

- Credit Card

- Visa       MasterCard       AMEX

Account Number: \_\_\_\_\_

Amount: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

Credit Card Billing Zip Code: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

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## Uncork-ED 2009 Table Guests

We greatly appreciate receipt of your list of table guests by Friday, August 29, 2009 to help us make each attendee's experience the ultimate encounter!

Table Guest List (if you are the primary contact, please indicate if you will be attending the event).

Primary Contact : \_\_\_\_\_ Email: \_\_\_\_\_ Phone \_\_\_\_\_

I will be attending the event.       I will NOT be attending the event.

Table Guest Name	Email Address	Phone Number

For additional guests, you may purchase individual and group tickets as priced in the sponsorship prospectus.

Email electronic copy to:  
[natasha.macdonald@techstart.org](mailto:natasha.macdonald@techstart.org)

or  
Fax to: (503) 228-5411

or  
Mail to:   **TechStart Education Foundation**  
          **Attn: Natasha MacDonald**  
          **111 SW 5<sup>th</sup> Avenue, Suite 120**  
          **Portland, OR 97204**

